

CAPITAL
INNOVATION

2011



National partners

Développement
économique, Innovation
et Exportation
Québec



in collaboration with

BURNS
& LEVINSON LLP



Anges
Québec



presents

The largest gathering for investors and innovative entrepreneurs in Québec

and the largest network for the creation and financing of innovative companies

4th edition

www.capitalinnovation.ca/en

A program managed by



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2011

Board of Investors

Anges
Québec

BDC
L'entrepreneur d'abord
Entrepreneurs first

NOVIA
CAPITAL

Montreal
START UP

yearonelabs™

go capital

BOLIDEA
GIVING RISE TO STELLAR COMPANIES

neotech

rho

Desjardins
Capital de risque

BURNS
& LEVINSON LLP

National
Angel Capital
Organization™

FDEM
FONDS DE DÉVELOPPEMENT
EMPLOI-MONTRÉAL INC.

BDR CAPITAL

*...and many Business Angels and serial entrepreneurs
also present on regional Boards of investors*

2011

A proven process

- The 3 first editions
 - Gathered over 40 investors each
(for a single event and 8 entrepreneurs)
 - Led to investments of over \$7 M, total
 - Welcomed prestigious keynote speakers
 - Guy Kawasaki, Jacques Bernier, Ian Sobieski, Austin Hill, Pierre Donaldson

Capital innovation is recognized by the investors in Quebec as the one event to identify the next “superstars”

- Strong press coverage

2011

A unique network in Quebec

A privileged access to investors and high potential companies from all regions of Quebec

- 6 events in Quebec (*national and regional*)
 - Opening event on February 22nd, *popular for both investors and entrepreneurs (approx. 300 expected)*
 - Regional promotion cocktails for local cohorts
 - Prestigious keynotes targeted
 - *Total: 1,000 investors and entrepreneurs expected to attend all events from February to October 2011*
- Privileged meetings with investors
 - Meeting with the boards of investors of the local, national and international chapters



2011

Entrepreneurs cohorts

- 6 cohorts planned for 2011
- 8 to 12 selected companies in each cohort
 - Promotion and recruiting campaigns
 - Opening events with local investors
- Local and international boards of investors
 - Networking with Business Angels and investors
- Accelerated coaching to improve value propositions
 - Training and experience sharing and meeting with specialists
- 3 months advisory process
 - Starting with a meeting with a board of investors
- Finalists presentations at events in each region
- Selected companies will present to special investor boards (New England, ITC, etc.)
- They will all meet at Capital innovation 2011
 - Top companies will pitch at the final event, *only selected ones are allowed to attend*

2011

Accelerated process

- Identification of the most promising entrepreneurs from all cohorts
- 3 months coaching and support for finalists
- Wide network of financing professionals in “express financing” committees
for loans, grants, coaching and professionals
- Regional and specialised groups to maximize networking coverage with investors
- Unique promotion/visibility for Top companies
- Supportive network with local partners

2011

Schedule 2011

- Opening event for Capital innovation 2011 *Feb 22*
- Networking and recruiting cocktails *March-April*
- Entrepreneurs application deadline *April 30th*
- Entrepreneurs selection and announcement *May*
- Presentations to Boards of investors *June*
- Coaching, training and support *May to Aug.*
- Promotion and regional events *September*
- **Capital innovation 2011** *October 6*

